

## 25 and going strong

For more than 25 years, Hammer has been synonymous with value-add. Our approach to storage, servers and end-to-end IT solutions sets us apart, and every element of our business is built upon this ethos.

We thrive on not just meeting, but exceeding the expectations of:

- Our vendors, in how we collaborate with them and develop new opportunities for them.
- Our partners, in the relationships we build, the expertise and diligence we present, and the business advantage we afford them.
- End-users, in the advice and business-enhancing systems our partners' provide, whether fully-bespoke, brand-led, cost-led or anywhere in between.

## Storage, servers, networks

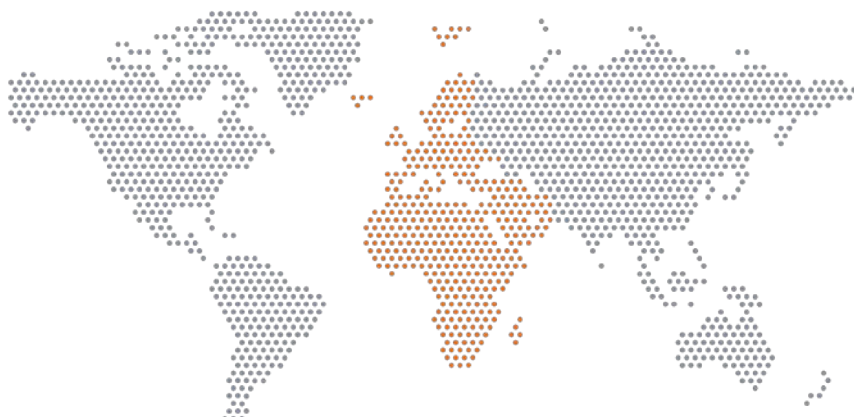
We are strongly committed to satisfying ever-changing business needs, driving innovation and customer growth, and facilitating unique ways of adding value. From our storage roots and customer-centric approach, we have grown into an eminent pan-European storage, server and networking value-add distributor.



## Our coverage

With expertise across vertical markets and experience in over 50 countries, our 165 employees across seven European offices support niche players to large corporates with innovative technologies, advice and support.

- |                      |                |                  |                   |
|----------------------|----------------|------------------|-------------------|
| ▶ Rich Media         | ▶ Astrophysics | ▶ Academia       | ▶ Surveillance    |
| ▶ Life Sciences      | ▶ Automotive   | ▶ Digital Cinema | ▶ 3D Rendering    |
| ▶ Finance / HFT      | ▶ Telco        | ▶ Oil & Gas      | ▶ Managed Hosting |
| ▶ Big Data Analytics | ▶ Geophysical  | ▶ Government     | ▶ Broadcast       |
| ▶ Military           | ▶ Corporate    | ▶ Medical        | ▶ Retail          |



## Our portfolio



## Our benefits

Our offering morphs to the requirements of each partner. Irrespective of whether a customer requires a complete integration offering, complex logistics to be managed seamlessly, a professional services element to advance their own offering, or anything in between; Hammer's accomplished services ensure that each company is empowered with a tailored technical, commercial and competitive business advantage to thrive.

- ▶ Technical expertise, demonstrations & training
- ▶ European offices & distribution hubs
- ▶ Vendor accreditation programmes
- ▶ Dedicated account manager
- ▶ Bespoke, customer-specific solutions
- ▶ ISO accredited integration facilities
- ▶ First-class credit facilities & leasing offerings
- ▶ Pre & post-sales consultancy
- ▶ In-house marketing support
- ▶ Seminars & networking events

## What can we do for you?

An innovator, market leader, expert adviser, trusted partner – these and many more terms are used to describe us. So, why not discover Hammer today and explore how we can add value to your business for yourself?

### Hammer

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